LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**B.Com.** DEGREE EXAMINATION – **COMMERCE**

FIFTH SEMESTER – NOVEMBER 2012

# CO 5502 - HUMAN RESOURCE MANAGEMENT

 Date : 06/11/2012 Dept. No. Max. : 100 Marks

 Time : 9:00 - 12:00

**PART-A**

**ANSWER ALL THE QUESTIONS: (10 X 2 = 20 MARKS)**

1. **Define personnel management.**
2. **Why is e- recruitment gaining importance now a days?**
3. **What is ‘transfer’?**
4. **What is dry promotion?**
5. **Define motivation.**
6. **What are the limitations of ‘autocratic leadership style’?**
7. **What are the components of man power planning?**
8. **Why should a job be evaluated?**
9. **List some non-financial motivators in the work place.**
10. **What is ‘induction’?**

**PART-B**

**ANSWER ANY FIVE QUESTIONS: (5 X8 = 40 MARKS)**

1. **Discuss the nature of Human Resource Management.**
2. **Distinguish ‘Job enlargement’ from ‘Job enrichment’.**
3. **Explain the problems in Human Resources Planning.**
4. **What is the need for training employees at work?**
5. **How can the morale of people at work be improved?**
6. **Distinguish training from ‘development’.**
7. **How would you improve the productivity of labour?**
8. **Discuss the advantages and limitations of democratic leadership.**

**PART-C**

**ANSWER ANY TWO QUESTIONS: (2 x 20 = 40 marks)**

1. **Describe the functions of a Personnel Manager. Use relevant Illustrations.**
2. **What are the steps employed in selecting a right man for the right job, in an organisation?**
3. **Leaders are born - do you agree? – Enumerate the qualities of a leader.**

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